DOW - JONES NEWSWIRE
WED AUG 12 1981

IBM - PERSONAL COMPUTER

NY -DJ- INTERNATIONAL BUSINESS MACHINES
CORP ANNOUNCED A PERSONAL COMPUTER THAT WILL N
SELL FOR AS LITTLE AS $1 565.
IT IS DESIGNED FOR BUSINESS SCHOOL AND
HOME AND MAY USE HUNDREDS OF EXISTING
APPLICATION PROGRAMS. THE IBM PERSONAL
COMPUTER WILL BE SOLD THROUGH COMPUTERLAND
DEALERS AND SEARS ROEBUCK AND CO'S NEW
BUSINESS MACHINE STORES BEGINNING THIS FALL. N
IT WILL ALSO BE SOLD THROUGH IBM PRODUCT V
CENTERS AND A SPECIAL SALES UNIT IN THE
COMPANY'S DATA PROCESSING DIVISION.
THE NEW SYSTEM'S HIGHLIGHTS INCLUDE AN
83-KEY ADJUSTABLE KEYBOARD AND UP TO
262 144 CHARACTERS OF USER MEMORY. IT ALSO Q
WILL HAVE A HIGH-SPEED 16 BIT MICROPROCESSOR. Q
THE PERSONAL COMPUTER CAN GENERATE AND
DISPLAY CHARTS GRAPHS TEXT AND NUMERICAL
INFORMATION.
THE COMPUTER CAN BE USED WITH COLOR OR
BLACK AND WHITE TELEVISION SETS. INFORMATION K
FROM DATA BANKS SUCH AS DOW JONES NEWS-RETREIVAL
SERVICES AND THE SOURCE CAN BE ACCESSED AND F
DISPLAYED.
A TYPICAL SYSTEM WITH MEMORY OF 64 000
BYTES A SINGLE DISKETTE DRIVE AND ITS
OWN DISPLAY WOULD BE PRICED AROUND $3 005.
AN EXPANDED SYSTEM FOR BUSINESS WITH COLOR N
GRAPHICS TWO DISKETTE DRIVES AND A PRINTER G
WOULD COST ABOUT $4 500.
THE SYSTEM'S SOFTWARE IS BASED ON THE
POPULAR MICROSOFT BASIC. THE MACHINE ALSOJWILL
PROVIDE THE VISICALC FINANCIAL FORECASTING
PACKAGE.
-0- 10 40 AM EDT AUG 12-81

COMPREHENSIVE CARE 1 400 000
COMMON SHARES OFFERED

NY -DJ- SHEARSON LOEB RHOADES INC AS
MANAGING UNDERWRITER ANNOUNCED THE PUBLIC
OFFERING OF 1 400 000 SHARES OF COMPREHENSIVE K